CSC REPORT TO WSAVA2017 ASSEMBLY MEETING IN COPENHAGEN ON 24/9/2017

The CSC members attending WSAVA2016 in Cartagena, Colombia engaged in face to face discussions on several occasions during this conference which proved very productive and most useful.

Following our deliberations, recommendations were forwarded to the EB regarding our concerns:

- The current bidding guidelines and local host committee guidelines need to be updated and revised. This requires input not only from CSC but would benefit from brainstorming with the EB members and the PCO
- Some committee members felt that the mandate of the CSC was not clear and not well defined
- There were still shortfalls with Kenes which largely revolved around the lack of communication
- These issues would need to be rectified to successfully proceed with them as our PCO
- The CSC was tasked with compiling a Request for Proposal (RFP) to circulate to prospective new PCOs to convene WSAVA congresses post 2020.

The CSC has been very active since the meetings in Colombia.

RFPs were circulated to six international PCOs including Kenes International. Thanks, must be extended to CLO, Nicola Neumann and to the WSAVA Secretary, Arpita Bhose for their help in finalizing these RFPs.

Proposals were received and the three most suitable PCO’s were shortlisted and requested to present their proposals to a sub-committee in London on 15 and 16 May 2017. The sub-committee was comprised of the CSC Chairman, Kevin Stevens; CLO, Nicola Neumann and the WSAVA Secretary, Arpita Bhose.

Kenes International pointed out that they are already committed to convening the next four WSAVA congresses and were eager to continue relations with WSAVA. They acknowledged that there are problem areas (that they are aware of), which needed urgent attention.

Plans had already been implemented to attend to these pitfalls. There is now a dedicated team with the senior manager (Perry Gil-Ran) who now has less pressure and more support structures in place.

Some novel ideas were discussed to expand the horizon of WSAVA conferences. Kenes will still be able to guarantee a profit to WSAVA, based on a financial model.

MCI are well connected internationally and had some innovative ideas to add value to WSAVA. They have several incentives which could be made available to WSAVA and to their members. They were unable to come up with a guaranteed profit based on their financial model.
NAVCO chose not to visit London and opted for a virtual interview via Skype conferencing.

They were also unable to come up with any financial guarantees to WSAVA.

As part of their bids, the above three PCOs were requested to do a venue assessment for the WSAVA 2021 bids.

The CSC discussions and decisions were based on the feedback from the sub-committee, as well as on the information from the submitted bids, use of the information supplied in the venue assessments and on personal experiences with the PCOs.

The final decision on the future PCO will be an EB decision but the recommendation to the EB was to continue to run with Kenes International for the three years 2021, 2022, and 2023.

The next major CSC task was to consider the bids for WSAVA 2021.

Bids were received for from:

Philippine Animal Hospital Association, Inc. (PAHA), Philippines; Federation of Small Animal Practitioners Associations (FSAPAI), India, and Beijing Small Animal Veterinary Association (BJSAVA), China.

All subscriptions have been paid and no associations were excluded from the bid on these grounds.

Prior to receiving the Kenes suitability report; the committee independently scored the bids as per our objective scoring system. These scores were returned directly to me and later collated into a collective document. This was to ensure unbiased and independent evaluations. The Kenes suitability scores were then included into the score sheets.

The independent scores were tallied:

Philippines scored 35.13 % with a total of 131 points;
India scored 62.13 % with a total of 180 points and
China scored 65.25 % with a total of 186 points.

KI scored the destination analysis as follows:

Philippines zero as there was no suitable venue to host a WSAVA congress, based on WSAVA bidding guideline requirements;
India 2.78;
China 2.55 and 2.83 with an average of 2.69 for both venues.

As part of the assessment of the bidding PCO’s (KI, MCI and NAVC), they were also requested to complete a venue feasibility assessment for WSAVA 2021.

Both MCI and NAVC also provided useful information which was helpful in the final venue assessment.
The MCI information included detail which was lacking in the abbreviated Kenes report. In future, the CSC requested that Kenes is to provide a more detailed venue assessment report.

The committee then deliberated further via a teleconference on 9/7/2017.

The feasibility documents were included in our discussions.

Some of the considerations impacting on our decision included the following:

PHILIPPINES:
Negatives:
• security issues with the current unstable political situation
• no suitable venue to accommodate WSAVA2021 based on our bidding guideline requirements as per combined PCO venue feasibility assessments
• no subsidies available

Positives:
• good outreach opportunities
• good benefits to the region
• good in terms of WSAVA fulfilling aims and objectives

INDIA:
Negatives for India:
• New Delhi unsuitable as no suitable venue and far from accommodation and city centre with traffic issues
• Hyderabad venue not ideal but can be modified to accommodate WSAVA 2021 by adding marque as in Cartagena, Colombia
• extra cost of marque and food and beverage at hotel rates
• date of conference probably in November
• possible power supply issues
• possible security issues
• possible crowd control issues
• insurance concerns as no riot cover
• permits required for hosting conference
• second leg destination
• visas required by many visitors requiring motivation from the local hosting veterinary associations
• highest taxes of bidding countries
• local registration fee will probably be low
• no subsidies available

Positives for Hyderabad:
• low cost of conference venue rental
• affordability for attending delegates
• English largely spoken which means less need and cost for translations
• big outreach opportunities
• fulfilling aims and objectives of WSAVA
public awareness and education opportunity for veterinarians and the public
fastest emerging global pet market with buy in from sponsors and exhibitors
new airport just completed in Hyderabad
good security around HICC

BEIJING

Negatives:
- BJSAVA bid limits venue selection as it must be in Beijing
- highest venue cost of all bids (approximately 1 million US $-approximately 400 k more than India; five times higher than Philippines)
- permits required: -can only be acquired locally and may only be granted a few months prior to congress; can be revoked at any time by the government
- venue is government owned and can be cancelled at any time if the government needs to use it
- no insurance available for conference cancellation
- high anticipated costs for translations
- visas required by all visitors requiring motivation from the local hosting veterinary associations
- local registration fee will probably be low
- no subsidies available for the conference
- concerns regarding air-pollution and health issues

Positives:
- first leg destination-geographical location good in terms of drawing international travellers
- great tourist destination
- suitable venue and affordable plentiful nearby accommodation
- good attendance and higher registration income
- good outreach opportunities although possible communication issues
- fulfilling aims and objectives of WSAVA
- building and expanding WSAVA relations
- low security risk

Although the Chinese National Convention Centre in Beijing appeared to be the ideal location to host WSAVA2021, the main prohibitive factors included:
- the high cost of the venue
- possible complication with permits which may be revoked by the government
- cancellation of the event if the government requires the facility
- no insurance available to WSAVA in the event of cancellation
- high risks with possible financial ramifications to WSAVA as well as to attending delegates and our PCO.

The consensus of the committee was to recommend that Federation of Small Animal Practitioners Associations (FSAPAI), India be awarded the bid to host WSAVA 2021 in Hyderabad, India with the following provisos:
• the WSAVA PCO needs to find a workable and affordable model to accommodate WSAVA 2021 at the premises of HICC in collaboration with the Novotel hotel group
• appointment of FSAPAI local PCO with WSAVA and our PCO approval only
• A joint congress protocol needs to be signed with FASAVA, FSAPAI and WSAVA
• FSAPAI/FASAVA should endeavour to host a joint congress with WSAVA should any national veterinary congress be planned to be hosted in Asia in 2021

We await the EB decision to be taken to the Assembly meeting in Copenhagen at WSAVA 2017 for ratification.

In conclusion, a special word of thanks to the CSC committee for their support and commitment. As always, huge support and effort from Nicola Neumann, CLO. Thanks also to Arpita Bhose for all of her assistance.

Dr Kevin Stevens
WSAVA CSC Chairman
16 JULY 2017