

20 February 2018

Press Information

WSAVA's New Website Aims to Mobilize its Global Veterinary Community

The World Small Animal Veterinary Association (WSAVA) has unveiled a new website which aims to enhance and mobilize its global veterinary community and to provide an online hub for the latest veterinary resources, knowledge and news, from the WSAVA itself and its member associations. Reflecting the diversity of the WSAVA's membership it will feature an increasing volume of content in Spanish, Russian and simplified Chinese, in addition to English.

The new website went live on Monday 19 February 2018. Optimized for viewing on all internet- connected devices, it includes a range of new features, including recordings of lectures at previous World Congresses, an interactive map to enable members to find out quickly about WSAVA activity or Continuing Education (CE) in their region; improved site navigation and search functions and updated information on the full range of the WSAVA's activities to support veterinary care of companion animals around the world.

Later in 2018, the website's innovative 'Global Village' feature will go live. This unique forum will enable WSAVA member veterinarians to participate in discussion boards, view CE lectures, access quizzes, vote on WSAVA business and connect with fellow WSAVA members from around the world.

The website has been developed for the WSAVA by veterinary digital specialist, <u>Vetstream</u>, which is both a Global Educational Partner and Communications Partner to the WSAVA.

Commenting, Dr Siraya Chunekamrai, WSAVA Vice President, said: "You only have to attend WSAVA World Congress to see the bond among our members and the extent to

which they are keen to build relationships with each other, learn more about veterinary

practice in other parts of the world and share experience and opportunity globally. Our new

website offers them a wealth of resources and information on the WSAVA, on our various

committees and on the work of our member associations

"Even better, it will soon offer them the opportunity to collaborate with each other through the

'WSAVA Global Village'. We believe this innovative feature of our website will enhance and

mobilize our global community and offer our members a unique opportunity to interact and

engage with each other 24/7 365 days a year."

Dr Mark Johnston, Managing Director of Vetstream, added: "We're delighted to have created

the WSAVA's new website. It provides information and tools to support veterinary best

practice in a format which is easy and engaging to use. Phase 2, which includes the Global

Village, will facilitate the community aspects of the WSAVA's work, enabling veterinarians

from around the world to discuss clinical work, events in their geographical region, interests

outside work and mutual support."

The WSAVA represents more than 200,000 veterinarians worldwide through 105 member

associations. It aims to advance the health and welfare of companion animals worldwide

through building an educated, committed and collaborative global community of veterinary

peers. Its core activities include the development of WSAVA Global Guidelines in key areas

of veterinary practice; the creation of tools and resources for veterinarians and providing continuing education (CE) in regions where companion animal practice is still developing.

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