



Press Information

WSAVA Announces Partnership with Vetstream to Enhance Global Member Communication

The [World Small Animal Veterinary Association \(WSAVA\)](#) has announced a partnership with veterinary digital services provider [Vetstream](#) as it focuses on enhancing communication with its 101 member associations and individual membership of more than 200,000 veterinary professionals around the world.

The WSAVA works to improve the clinical care of companion animals globally. Its core activities include the creation of global standardization guidelines, which set best practice standards in key aspects of veterinary care, including vaccination, nutrition and pain management. It also offers continuing education (CE) and other educational tools and resources to its members, particularly those in countries in which companion animal veterinary care is still emerging. In addition, it hosts an annual flagship CE event - WSAVA World Congress – which, this year, takes place in Copenhagen, Denmark, from 25-28 September.

Vetstream's first project is a new website for the WSAVA which will be optimized for access on all devices and which will offer most of its content in the major languages in order to make its resources more readily accessible to more members. Vetstream will also be working with global healthcare agency [Circa Healthcare](#), utilizing the latest

technologies to create a range of global and regional marketing tools to support the WSAVA in communicating with its member associations and individual veterinarian members.

Vetstream already works closely with the WSAVA as one of its Global Educational Partners and is a founder member of the African Small Companion Animal Network (AFSCAN) project run by the WSAVA's charitable Foundation to enhance standards of veterinary care in Africa.

Commenting on the partnership, WSAVA President Dr Walt Ingwersen said:

“Communication is the beginning of engagement - and engagement is the foundation of our global community of veterinarians who work hard every day to improve the standard of care offered to millions of companion animals. By enhancing our communications, we aim to make the resources and tools we offer more accessible and to be able to bring our community even closer together so that we can share our expertise, experience and resources more easily.”

Dr Mark Johnston, Managing Director of Vetstream, added: “As long-term supporters of the WSAVA's work, we are delighted to have been appointed as the association's global marketing partner. We look forward to working with the WSAVA's leadership team and to helping the association and its members to engage and collaborate more effectively in pursuit of their common goal.”

Steve Kirton, President at Circa Healthcare, added: “My team is excited at the opportunity to support Vetstream in helping the WSAVA continue to build recognition for both its brand and the leadership role it plays in the global veterinary community.”

Note to editors:

The WSAVA works to enhance the clinical care of companion animals globally, representing around 200,000 veterinarians around the world through 101 member associations. Its core activities include the creation of Global Guidelines which set

standards for veterinary care and providing continuing education (CE) and other educational resources for its members, particularly those in which companion animal veterinary care is still emerging.

Vetstream offers a range of digital services to the veterinary profession. They include:

- Vetlexicon, the world's largest online clinical veterinary reference tool, offering comprehensive, peer-reviewed digital point-of-care information on the veterinary treatment of dogs, cats, rabbits and horses
- A suite of website design, online content and digital marketing services designed specifically for the veterinary profession through Vetstream Webpartner
- Vetacademy, a user-friendly digital platform offering e-learning modules and online videos from some of the world's leading veterinary CE providers.

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