A PARTNER OF THE WSAVA

Find out more about

• HOW TO BECOME A PARTNER OF THE WSAVA

contact us

WWW.WSAVA.ORG
YOURWSAVA@WSAVA.ORG
TO ENHANCE OUR COMMITMENT TO OUR CORE VISION

"TO ADVANCE THE HEALTH AND WELFARE OF COMPANION ANIMALS WORLDWIDE THROUGH AN EDUCATED, COMMITTED AND COLLABORATIVE GLOBAL COMMUNITY OF VETERINARY PEERS."

PLEASE JOIN US

We invite you to join the WSAVA community in creating a unified voice and standard of care for the benefit of companion animals and to enjoy our effective marketing tools and educational programs.

Your participation will help us impact the development and future needs of our members and the companion animals under their care.
We believe in collaborative commitment with the veterinary industry to provide educational resources for our professional members. By joining our global community of 113-member associations, you will influence 200,000 individual veterinaries worldwide. By connecting with the creators and providers of the products required by our members, we seek to improve the care of companion animals and to inspire future generations entering the profession. We have always enjoyed close relationships with our partners and ensure that they receive true recognition and a return on investment for their support.

**OPPORTUNITIES**

WSAVA offers a wide choice of partnership models that range from Diamond partner to customised packages. For companies seeking ongoing affiliation or to specifically target a specific region or one of our member’s countries we can develop an individually tailored plan which will give you maximum return and control of your investment.

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>ANNUAL FEE (US $)</th>
<th>MAX NO. OF PARTNERS</th>
<th>GLOBAL COMMITTEES ALLOCATED /SELECTED</th>
</tr>
</thead>
<tbody>
<tr>
<td>DIAMOND *</td>
<td>$ 100,000</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>PLATINUM *</td>
<td>$ 75,000</td>
<td>5</td>
<td>3</td>
</tr>
<tr>
<td>GOLD</td>
<td>$ 50,000</td>
<td>7</td>
<td>2</td>
</tr>
<tr>
<td>SILVER</td>
<td>$ 25,000</td>
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<td>1</td>
</tr>
<tr>
<td>BRONZE</td>
<td>$ 15,000</td>
<td>no maximum</td>
<td></td>
</tr>
</tbody>
</table>

Note: the above partnership packages are for two years unless otherwise stated.
* Diamond and Platinum partners have priority to partner and take sole branding rights of ad hoc projects, CE events or dinners/ breakfasts.
DIAMOND PARTNER BENEFITS

Preferred Global Partner Status for 4 project committees of choice;

Use of designation "Preferred Global Project Partner" where project covers the name of the committee’s function e.g. Nutrition, Education, Pain Management, Welfare, One Health etc.;
- A maximum of 4 Preferred Global Partnerships will be conferred per committee

Additionally, use of the designation “WSAVA Diamond Partner” if desired;

Use of WSAVA Partner logo for marketing purposes subject to the WSAVA logo usage guidelines;

Priority choice for Exhibition space at Congress (if taking Diamond, Platinum or Gold Congress partnership);

WORLD CONGRESS BENEFITS MAY INCLUDE:

Sponsorship of committee-stream webcasts;
Opportunity to suggest topics and speakers;
Recognition as a VIP partner - onsite boards and slides and program book
Priority branding opportunities
Access to the Executive Lounge
Opportunity to sponsor specific streams
Branding on marketing webmail for relevant projects
Exclusive meeting with the Executive Board
Priority sponsorship opportunity for exclusive WSAVA Awards

[1] WSAVA Operational Committees are: Leadership and Nomination Committee (LNC) – Congress Steering Committee (CSC) – Regional Members Advocates (RMA)
One exclusive meeting with WSAVA leadership at the WSAVA Annual Congress to discuss and evaluate new initiatives, activities and partnership opportunities;

A second leadership meeting can be arranged, dependent on the site of the annual non-congress executive board meeting.

Optional Quarterly tele-conference with committee chair or project leader

The opportunity to attend a meeting with the partnered committee annually;

Announcement of global partnership through press release to global veterinary list;

Referenced in all press releases related to partnered committees;

Company’s logo and hyperlink in WSAVA’ monthly Bulletin;

One free Bulletin advertisement quarterly & reduced tariffs for additional advertising; Global and geo specific targeted advertising available

Recognition of support in relevant WSAVA publications

Annual KPI report;

First option of new partnership opportunities during the tenure of partnership.
PLATINUM PARTNER BENEFITS

Preferred Global Partner Status for 3 project committees of choice;

Use of designation "Preferred Global Project Partner" where project covers the name of the committee's function e.g. Nutrition, Education, Pain Management, Welfare, One Health etc.;
- A maximum of 4 Preferred Global Partnerships will be conferred per committee

Additionally, use of the designation “WSAVA Platinum Partner” if desired;

Use of WSAVA Partner logo for marketing purposes subject to the WSAVA logo usage guidelines;

Option to name as a “Supporter” of one of our operational committees [1]

Priority choice, after Diamond partners for Exhibition space at Congress (if taking Diamond, Platinum or Gold partnership)

WORLD CONGRESS BENEFITS (NEGOTIABLE) MAY INCLUDE:

Sponsorship of committee-stream webcasts;

Branding on marketing webmail for related committees;

Opportunity to suggest topics and speakers;

Branding opportunities – onsite boards and slides, program book.

Priority sponsorship opportunity for exclusive WSAVA awards

[1] WSAVA Operational Committees are: Leadership and Nomination Committee (LNC) – Congress Steering Committee (CSC) - Regional Members Advocates (RMA)
ADDITIONAL PLATINUM PARTNER BENEFITS

- One exclusive meeting with WSAVA leadership at the WSAVA Annual Congress to discuss and evaluate new initiatives, activities and partnership opportunities;
- Quarterly tele-conference with committee chair or project leader to discuss progress & any future developments;
- The opportunity to attend a meeting with the partnered committee annually;
- Announcement of global partnership through press release to global veterinary list;
- Referenced in all press releases related to partnered committees;

- Company’s logo and hyperlink in WSAVA’ monthly Bulletin;
- One free Bulletin advertisement bi-annually & reduced tariffs for additional advertising;
- Annual KPI report;
- Priority option (after Diamond partners) of new partnership opportunities during the tenure of partnership
GOLD PARTNER BENEFITS

**Global Partner Status** for 2 project committees or **Regional Partner Status** for 4 committees of choice (can mix and match to suit partnership priorities)

Use of designation "**Global Project Partner**" or "**Regional Partner**" where project covers the name of the committee’s function e.g. Nutrition, Education, Pain Management, Welfare, One Health etc.;
- A maximum of 4 Preferred Global Partnerships will be conferred per committee

Additionally, use of the designation “**WSAVA Gold Partner**” if desired;

Use of WSAVA Partner logo for marketing purposes subject to the WSAVA logo usage guidelines;

Option to name as a “**Supporter**” of one of our operational committees [1]

Priority choice after Diamond & Platinum Partners for **Exhibition space at the Congress** (if taking Diamond, Platinum or Gold Congress partnership);

WORLD CONGRESS BENEFITS (NEGOTIABLE) MAY INCLUDE:

- Sponsorship of committee-stream webcasts;
- Branding on marketing webmail for related committees;
- Opportunity to suggest topics and speakers;
- Branding opportunities – onsite boards and slides, program book.
- Priority sponsorship opportunity for exclusive WSAVA Awards

[1] WSAVA Operational Committees are: Leadership and Nomination Committee (LNC) – Congress Steering Committee (CSC) – Regional Members Advocates (RMA)
ADDITIONAL GOLD PARTNER BENEFITS

- One exclusive meeting with WSAVA leadership at the WSAVA Annual Congress to discuss and evaluate new initiatives, activities and partnership opportunities;
- Quarterly tele-conference with committee chair or project leader to discuss progress & any future developments;
- The opportunity to attend a meeting with the partnered committee annually;
- Announcement of global partnership through press release to global veterinary list;
- Referenced in all press releases related to partnered committees;

- Company’s logo and hyperlink in WSAVA’ bi-monthly Bulletin;
- One free Bulletin advertisement annually & reduced tariffs for additional advertising;
- Annual Key Performance Indicator report;
SILVER PARTNER BENEFITS

- **Global Partner Status** for 1 project committee or **Regional Partner Status** for 2 project committees of choice;

Use of designation "Global Project Partner" or "Regional Project Partner" where project covers the name of the committee's function e.g. Nutrition, Education, Pain Management, Welfare, One Health etc.;

- A maximum of 4 Preferred Global Partnerships will be conferred per committee

- Additionally, use of the designation “WSAVA Silver Partner” if desired;

- Use of WSAVA Partner logo for marketing purposes subject to the WSAVA logo usage guidelines;

ADDITIONAL SILVER PARTNER BENEFITS

- One exclusive meeting with WSAVA leadership at the WSAVA Annual Congress to discuss and evaluate new initiatives, activities and partnership opportunities;
- Bi-annual tele-conference with committee chair or project leader to discuss progress & any future developments (if requested);
- Referenced in all press releases related to partnered committees;
- Company’s logo and hyperlink in WSAVA’ monthly Bulletin;
- Reduced tariffs for advertising in WSAVA monthly Bulletin;
- Annual Key Performance Indicator report;
- Priority option, after Diamond, Platinum and Gold partners, of new partnership opportunities during the tenure of partnership
BRONZE PARTNER BENEFITS

- **Regional Partner Status** for 1 project committee of choice;

Use of designation "**Regional Project Partner**" where project covers the name of the committee’s function e.g. Nutrition, Education, Pain Management, Welfare, One Health etc.;

- **Additionally, use of the designation “WSAVA Bronze Partner” if desired;**

Use of WSAVA Partner logo for marketing purposes subject to the WSAVA logo usage guidelines;

ADDITIONAL BRONZE PARTNER BENEFITS

- Reduced tariffs for advertising in WSAVA monthly Bulletin;

- Annual Key Performance Indicator report;

- Priority option, after Diamond, Platinum, Gold and Silver partners, of new partnership opportunities during the tenure of partnership.
INDIVIDUAL AND GEOGRAPHICAL FOCUSED COMMITTEE & PROJECT PARTNERSHIP
Individual committee partnership is possible at all the above designations, i.e. **Preferred Global Project Partner** or **Global Project Partner** designations may occasionally be available if not fully taken up by Diamond, Platinum or Gold partners.

- Preferred Global Project Partner
- Global Project Partner
- Regional Project Partner
- Local (Country) Partner

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<tr>
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<tr>
<td>Regional Partner</td>
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<tr>
<td>Local (Country) Partner</td>
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<td>no maximum</td>
<td>open</td>
</tr>
</tbody>
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Individual and Geographic Focused Committee & Project Partners receive substantially the same naming benefits as multi-committee partners, but for one committee or one geographic area only.

Note: the above partnership packages are for two years unless otherwise stated.

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TAILOR MADE PACKAGES

ADDITIONAL PARTNERSHIP OPPORTUNITIES

We are very aware there is considerable diversity in corporate marketing approaches & protocols & varying different partnership requirements. WSAVA is more than happy to work with you to build an individualised partnership and supporters package to provide your company with the best possible return on your investment with us.

- Geographic targeted adverts through the website
- Advertisements on chosen country member pages on website
- Regional & country specific partnership opportunities
- Specialty partnership e.g. dermatology, dental, oncology, welfare etc.
- Social media and ebulletin exposure
- Discounted space in Journal of Small Animal Practice (JSAP), WSAVA's official scientific journal.
- Company’s logo and hyperlink in ebulletin
- Company’s logo and hyperlink in JSAP
- Opportunity to include questions in our annual member’s survey
- “Get them to congress” travel grant
- Opportunity to submit news items to the ebulletin
- Use of the WSAVA Corporate Partner logo in your marketing
- Use of the WSAVA Corporate Partner logo in your marketing
CONTACT US

IF YOU ARE INTERESTED IN PARTNERING OR HAVE ANY QUESTIONS, PLEASE CONTACT:

- OR -

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WSAVA EXECUTIVE BOARD
PARTNERSHIP LIAISON OFFICE
SHANE.RYAN@WSAVA.ORG

ARPITA BHOSE
WSAVA CHIEF
EXECUTIVE OFFICER
YOURWSAVA@WSAVA.ORG

Learn more about all the ways WSAVA is working to improve companion animal care worldwide

VISIT US NOW AT
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