Press Information

Hill’s Targets Veterinary Wellness in Partnership with the WSAVA’s Professional Wellness Group

Global nutrition company Hill’s Pet Nutrition has teamed up with the World Small Animal Veterinary Association’s Professional Wellness Group (PWG) in a drive to enhance veterinary wellness globally.

With research consistently linking careers in veterinary medicine with an elevated risk of mental health issues, the PWG aims to support the health and well-being of all veterinary professionals through raising awareness and creating the tools and resources necessary to support veterinary teams. Headed by clinical psychologist, Dr Nienke Endenburg from Utrecht University, the PWG works in partnership with national associations already active in this area, including the AVMA and BSAVA. In countries where veterinarians lack ready access to sources of help and advice, the PWG supports WSAVA member associations by sign-posting relevant well-being resources from other regions and is also developing its own.

Hill's Pet Nutrition is a Gold Partner of the WSAVA and a long-standing industry partner. Hill's also supports the WSAVA Global Nutrition Committee, which helps the veterinary team and pet owners to understand the importance of nutrition in companion animal health and welfare by providing an expert source of optimal nutritional information and recommendations.
Hill’s partnership with the PWG is part of its continued commitment to support the veterinary profession globally. Commenting on its relationship with the WSAVA, Dr Iveta Becvarova, Director of Global Academic and Professional Affairs at Hill’s Pet Nutrition, said: “Positive mental well-being is critical for the future of our profession. At Hill’s we are eager to support the WSAVA’s PWG in its mission and to help it develop tools that can combat anxiety and depressive symptoms or suicidal thoughts.”

Dr Shane Ryan, WSAVA President, said: “Hill’s has been a staunch supporter of the WSAVA for many years and is one of our most important industry partners.

“We are delighted that the company will continue as our Gold Partner and are particularly happy that it has chosen to support the important work of the PWG. The interim findings of the PWG’s global survey into veterinary wellness, launched during WSAVA World Congress 2019 in Toronto, confirmed that stress and diminished well-being are concerns for all members of the veterinary team and in all areas of the world.

“This already serious problem is likely to be exacerbated by the additional pressures many of our members are facing as a result of the COVID-19 pandemic. This is an issue the PWG is already addressing with Hill’s support as a key focus for its work this year.”

The WSAVA represents more than 200,000 veterinarians worldwide through its 113 member associations and works to enhance standards of clinical care for companion animals. Its core activities include the development of WSAVA Global Guidelines in key areas of veterinary practice, including pain management, nutrition and vaccination, together with lobbying on important issues affecting companion animal care worldwide.

About Hill’s Pet Nutrition
Founded more than 75 years ago with an unwavering commitment to pet nutrition, Hills' mission is to help enrich and lengthen the special relationships between people and their pets. The right nutrition combined with the devotion of veterinary professionals can transform the lives of pets; and healthier and happier pets can transform the lives of pet parents. Hill's is dedicated to pioneering research and groundbreaking nutrition for dogs and cats based on a scientific understanding of their specific needs. HILL'S® Prescription Diet® therapeutic pet foods and HILL'S® Science Diet® wellness pet foods are sold through veterinarians and pet specialty retailers worldwide. For more information about Hill's, our products and our nutritional philosophy, visit us at HillsPet.com, HillsVet.com or Facebook, keywords "Hill's Pet Nutrition."

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