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THIS **SYMBOL** UNITES US ALL IN THE EFFORTS TO CONTAIN ANTIMICROBIAL RESISTANCE:



CAPSULES
set the theme



HEARTS
tell us we
need to care



BAND-AIDS
tell us we
need to fix it

AMR is a global health issue. We must act together across borders, professions and sectors to protect our shared future. The AMR Symbol translates the complexity of antimicrobial resistance into a simple, yet powerful shape designed to raise awareness and inspire people to take action. As a veterinarian, your voice matters and your actions save lives. **Wear it proudly!**



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PROTECT OUR PETS. PROTECT US. USE ANTIBIOTICS RESPONSIBLY.

Antimicrobial resistance (AMR) occurs when bacteria and other microbes no longer respond to the medicines meant to kill them. When that happens, they become what we call “superbugs” capable of causing infections harder and even impossible to cure.

Why does it happen?

Because antibiotics and other antimicrobials are often used the wrong way in people and in animals.

Why is containing AMR important?

AMR kills 1.2 million people every year. That is as many lives as HIV/AIDS and malaria combined. But this is not just about humans. Bacteria resistant to antibiotics could easily infect our pets, severely compromising their health. And they can be transmitted between pets and their owners – in both directions.



WE CAN PREVENT AMR. YOUR ROLE AS A VETERINARIAN IS CRUCIAL.

1. Healthy pets do not need antibiotics. Promote preventing measures:

- Vaccination
- Routine health check-ups
- Balanced nutrition
- Hygiene

2. Inform yourself about the AMR situation, good practices and recommendations.

3. Prescribe antibiotics only when necessary and supported by a clear diagnosis. And if antibiotics are needed, give clear instructions about:

- Dosage
- Frequency
- Route of administration
- Duration of the treatment
- Safe disposal of unused drugs

4. Educate pet owners on responsible antibiotic use. Resources for your clinic.

